



AIPL

ARTFULLY YOURS





AN EMBLEMATIC  
RETAIL DESTINATION,  
THAT'S

*Artfully yours*



GALLERY IS FOR *Art*  
AND HERE YOU ARE  
THE CANVAS.



FASHION BECOMES  
A STATEMENT WHEN DONE

*Artfully*







BESPOKE FLAVOURS  
CREATE MARVELS  
WHEN DONE

*Artfully*



MOMENTS BECOME  
EXTRAORDINARY  
WHEN EXPERIENCED

*Artfully*



PLANNED WITH A VISION  
TO CREATE AN EXPERIENCE  
THAT'S ARTFULLY YOURS.

AIPL WELCOMES YOU TO  
EXPERIENCE THE MASTERPIECE OF

*Joy*



At the heart of this new development  
is AIPL Joy Gallery, a ground breaking  
lifestyle destination with unique  
multi-sensory experiences fashioned  
by endless surprises, inspiring architecture  
and world-renowned retailers.



*Artfully yours*







DESIGN  
TRANSFORMED INTO

*Art*



AIPL Joy Gallery has been envisioned and designed to stand as a landmark defining the sky.

Here, the architectural thought was to create a development that compliments retail and corporate environment with a design philosophy that weaves nature into built spaces, providing an integrated design with flexible open public spaces resulting in an environment that moulds itself as a brilliant architectural marvel.



ARTISTIC IMPRESSION OF  
AIPL JOY GALLERY FROM  
GOLF COURSE EXTENSION ROAD



ONE ADDRESS.  
MANY POSSIBILITIES.

# SHOP DINE PLAY WORK

AIPL Joy Gallery is AIPL's new flagship mixed-use development - the gem in an illustrious string of high-profile retail projects. Located in the bustling sector 66 of Gurugram, this one-of-a-kind architectural landmark, with its daring curvatures and dynamic facade, will reinvigorate the skyline of Gurugram as well as its spirit.

An achievement in innovation and artistry, this mixed-use space comprises of an office tower, 4 storey high street retail zone and a signature jewel box along with a supercharged fashion and culinary experience.

**APPROX. 4.418 ACRES SITE**  
**G + 3 FLOORS RETAIL**  
**3RD - 26TH FLOOR OFFICES**  
**5 LEVEL BASEMENT PARKING**



# A HIGH PROFILE LOCATION

AIPL Joy Gallery is located on a high profile site in Sector 66 - Gurugram on the Golf Course Extension Road. The approx 4.418 acres site sits in the midst of many prestigious developments.

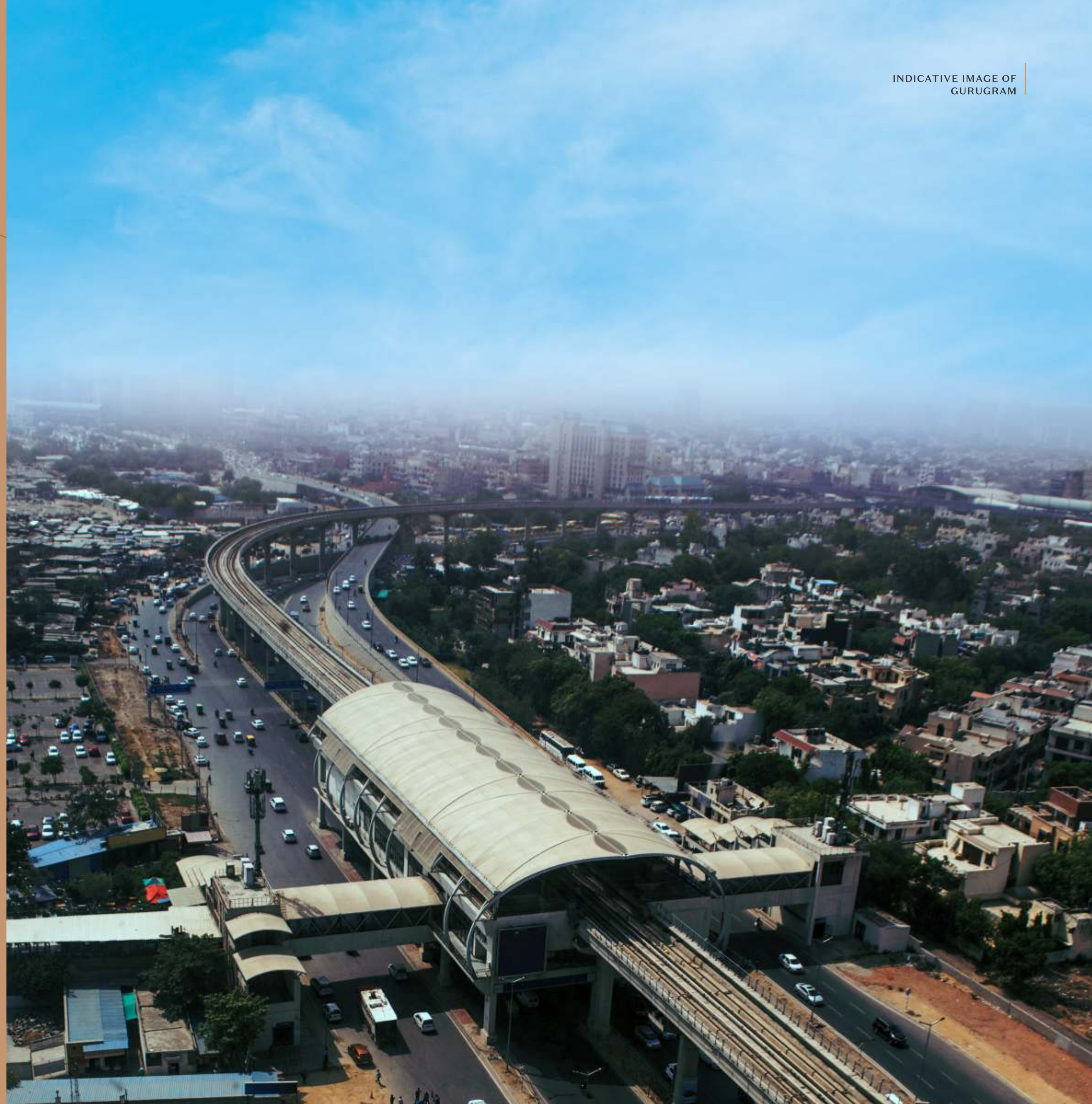
The site is easily accessible from Delhi and other parts of NCR.

## LOCATION EDGE

BANG ON THE 150 METRE (APPROX.) WIDE GOLF COURSE EXTENSION ROAD WHICH IS SET TO BECOME SIGNAL FREE THROUGH PROPOSED FLYOVERS AND UNDERPASSES.

CLOSE PROXIMITY TO PROPOSED METRO STATION

LEADING CORPORATE OFFICES IN THE VICINITY







AIRPORT



**LEGEND**

- AIPL PROJECT
- 🏨 HOTEL
- 🚇 METRO
- ⚕️ HOSPITAL
- 🎒 SCHOOL
- 👨‍💼 PROFESSIONAL INSTITUTES
- EXISTING METRO LINE
- ⋯ PROPOSED METRO LINE
- RAPID METRO LINE
- ⋯ PROPOSED RAPID METRO LINE

**CLUR RESIDENCES**

**ZEN RESIDENCES**

**THE PEACEFUL HOMES**  
PREMIUM RESIDENCES AT GURUGRAM

**JOY GALLERY**  
SECTOR 66, GURUGRAM

**aipl JOY STREET**  
where it all happens...

**aipl JOY CENTRAL**  
the centre of everything...

**aipl Autograph**

**aipl Business Club**

**aipl JOY SQUARE**  
A joint development with ANANTRAJ

**The MASTERPIECE**

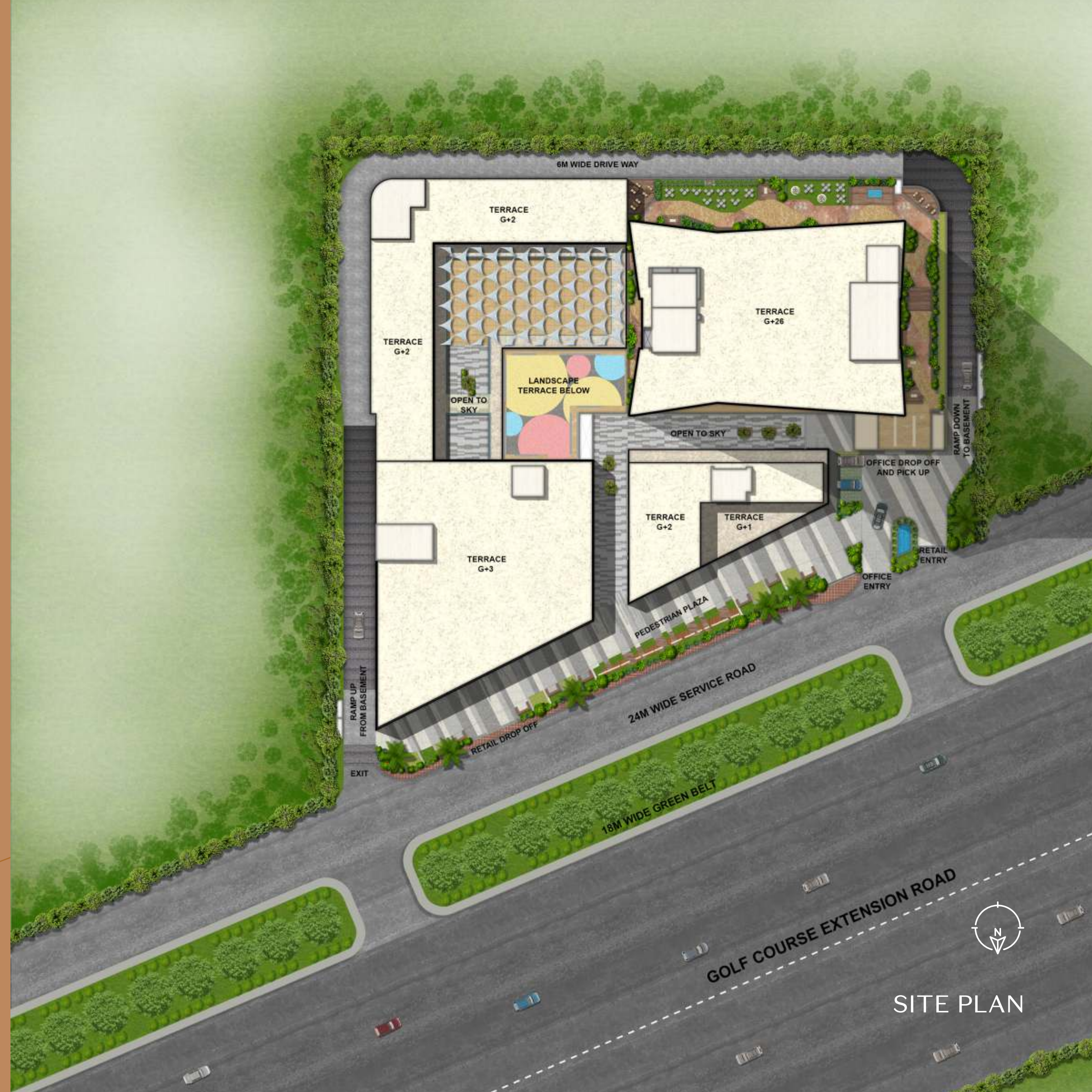




AIPL JOY GALLERY



BRINGING  
YOU A  
WORLD OF  
GREAT  
EXPERIENCES





ARTISTIC IMPRESSION OF  
AIPL JOY GALLERY FROM  
GOLF COURSE EXTENSION ROAD





## STYLISH RETAIL

Nestled within AIPL Joy Gallery, the retail zone is an ideal setting for a wide variety of brands, including premium, trendy and niche, spread across 4 floors. With its easy access and seamless connectivity, it is destined to evolve into a must-go haven for Gurugram residents.

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**4 LEVELS OF RETAIL**



## GRADE 'A' OFFICES

A glinting tower with Grade A offices, AIPL-Eros Statement will be the new headquarters for myriad international corporate brands. Green building certification will bolster its value and appeal.

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**24 FLOORS OF OFFICE SPACE  
LEED GOLD PRE CERTIFICATION**



## DINING & ENTERTAINMENT

A welcome addition to AIPL Joy Gallery, the FnB floor will have restaurants, cafes and a food court that will create exceptional experiences.

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**1 LEVEL DEDICATED TO RESTAURANTS,  
FOOD COURT & CAFES**

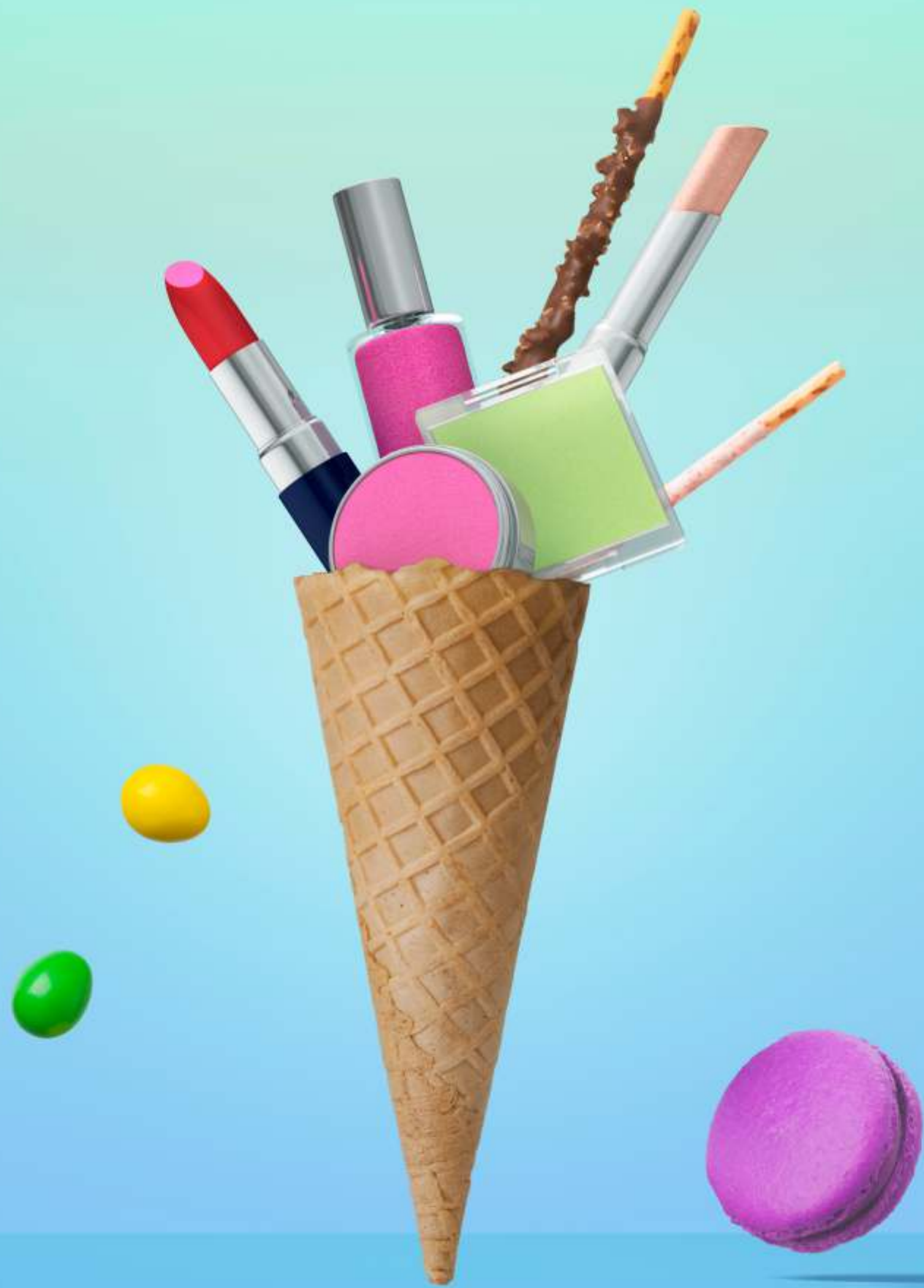




SHOP

*Artfully*





WHERE SIGHTS, SOUNDS AND SCENTS MEET STYLE.



AMBIMO

Hans Secret

MICK ROSE

SALE -70%

ARTISTIC IMPRESSION OF  
PEDESTRIAN PIAZZA





ARTISTIC IMPRESSION OF SHOPPING AREA





# FASHION FORWARD RETAIL

Imagine a retail space where everything is different, where you can discover and experience tomorrow's trends. Imagine a space where you can be inspired by new ideas. Welcome to AIPL Joy Gallery.

Step into AIPL Joy Gallery with a new mindset. As a retailer, you can showcase your brand over four levels. The entry into the Retail is kept porous with access through pedestrian plazas opening into smaller streets & interactive spaces. The upper levels of Retail & Entertainment zone are easily accessed through strategically placed elevators and escalators. The Retail stores are planned around the internal open-to-sky streets with the upper levels set back from the Ground floor Retail to enhance its visibility.

When entering AIPL Joy Gallery, visitors can expect an aspirational yet accessible lifestyle mix: from fashion to home, and from beauty to food. The AIPL Joy Gallery is the best universe for innovative brands, trend-setting goods and creative products.





## THE PERFECT ATMOSPHERE TO BROWSE, DISCOVER & SELECT FROM THE BEST OF THE BEST

AIPL Joy Gallery is a perfect show window for every retail brand.

A lavish world covering more than approx 3,44,018 sq. ft. (31960.05 sq. mtr.) of shopping, dining, art and entertainment awaits you. Get lured by the range of prestigious brands and ignite your senses with spread of culinary quest, ranging from casual fare to the delicacies of fine dining.



ARTISTIC IMPRESSION  
OF SHOPPING AREA

## AIPL JOY GALLERY FLOOR BY FLOOR

### G Floor

The busy and bustling high street shopping offers all the biggest selling, best known brands that cater to fashion and design savvy shoppers who know exactly what they are after.

### 1<sup>st</sup> Floor

Shopping, shopping and more shopping, The First Floor will provide all the needs of modern shopping with specialized and eclectic brands.

### 2<sup>nd</sup> Floor

A floor that perfectly encapsulates modern food court, eateries and speciality restaurants for brilliant social gathering

### 3<sup>rd</sup> Floor

Entertainment zone right above the retail zone, that will pulsate the visitors with excitement.









# THE CROWN JEWEL

A UNIQUE  
SHOPPING EXPERIENCE  
ENSCONCED IN A  
VIVID LUMINOUS SPACE

The focal point of the arrival at AIPL Joy Gallery is the stunning 'Jewel Box', a sculptural glass structure that stands out of the building. The flared form is inspired from the appearance of a gem or Jewel providing a unique shopping experience.

**The Jewel Box is ideal for a brand looking for an independent, iconic retail space for that signature store with multi-level retail experience.**



ARTISTIC IMPRESSION OF  
THE RETAIL JEWEL BOX

# THE CROWN JEWEL







DINE

*Artfully*





# GOOD FOOD. GOOD VIBES.

Exit the retail floors, or make your way up to second floor for whatever dining experience you're craving.

Inspired by great food from around the world, A 67,000 sq.ft (6,224.505 sq. mtr.) of dining floor combines the best of local and international concepts along with vibrant activities around gastronomy. Carefully curated selection of restaurants, gourmet food court are interspersed with concept dining with large terraces that will cater to the needs and tastes of a discerning catchment.





ENTERTAIN

*Artfully*



# A GLITTERING ARRAY OF ENJOYMENTS

There is always something fun to look forward to at AIPL Joy Gallery. From kids entertainment zone to a game at the arcade, there's a dose of entertainment ready whenever you need it. Sports hangouts and premium anchor store contribute to the vibrant atmosphere and respond to the social desires of the visitors.





# WE'VE GOT JUST THE SPOT

*for your business to shine*

From the moment customers enter AIPL Joy Gallery, they will experience a best-in-class retail centre. A compelling mix of retail, entertainment, dining and leisure activities will build on the catchment's existing strength in meeting the everyday needs and desires.

Commanding frontages, as well as a comprehensive network of pedestrian-friendly circulation offer ample opportunities for high-profile stores in the most prime locations. Along with a captive market of office workers, high net-worth residents in the vicinity, AIPL Joy Gallery will resonate with energy at all hours.

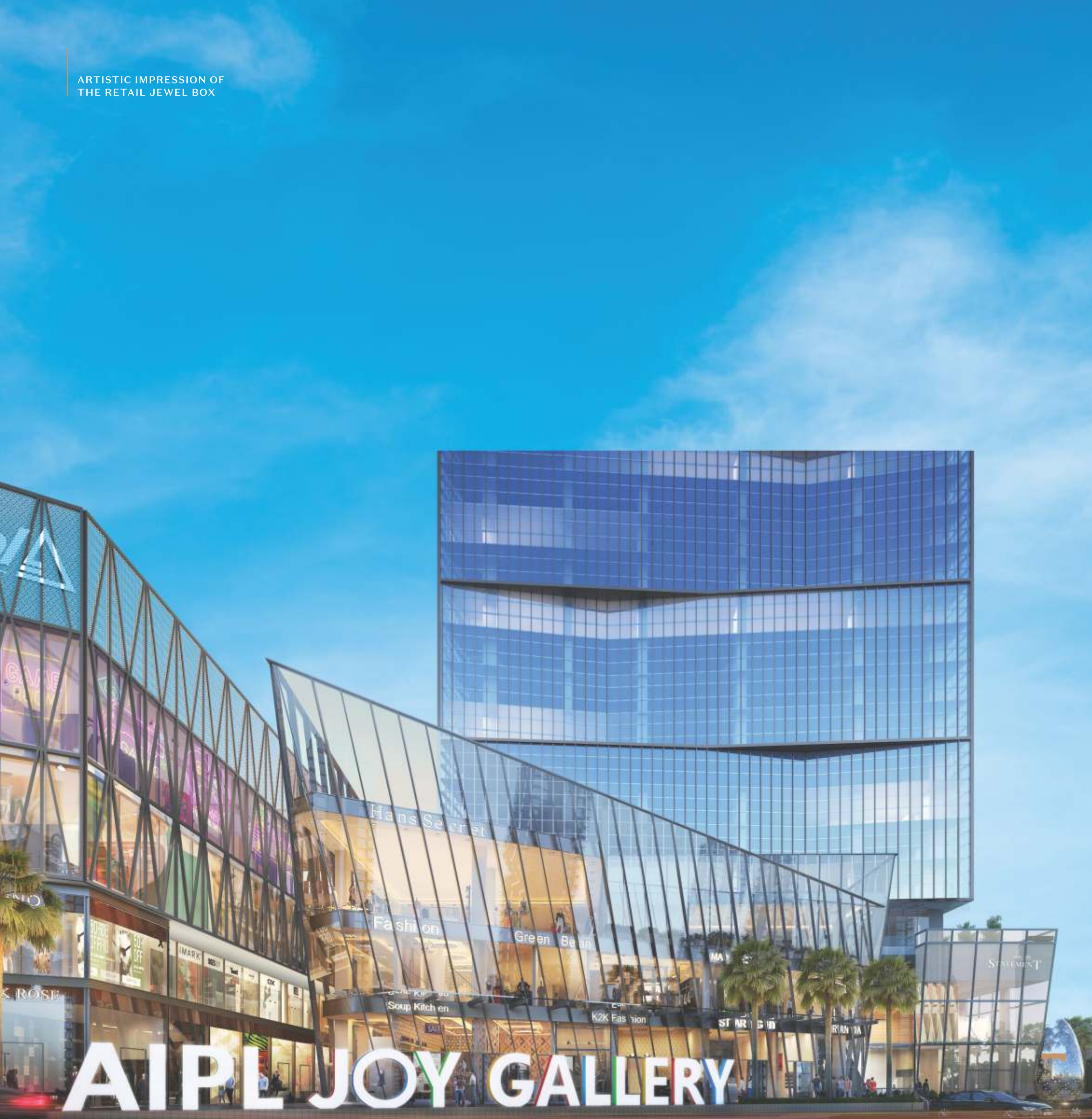
Whether an early morning coffee, finest shopping, through to leading luxury brand flagships and evening fine dining, the retail offerings at AIPL Joy Gallery are wide ranging and extensive.

- **Effective planning allows street level entrance overlooking pedestrian walkway all around the complex.**
- **Multiple entry points to the shopping area and landscaped walkways provides a unique shopping experience mixed with food and entertainment.**
- **High visibility for all shops.**
- **Strategically placed lifts, staircases and escalators will ensure ease of vertical circulation to shops and food court on upper floors, resulting in higher footfalls.**
- **Frontage on the main Golf Course Extension Road ensures high visibility and excellent branding for retailers and easy access to the shoppers.**
- **FnB and Entertainment zones have been planned on two floors to offer maximum options for fun in every visit.**





ARTISTIC IMPRESSION OF  
THE RETAIL JEWEL BOX



# SUPERB *Amenities*

01.   
HANDS FREE SHOPPING

06.   
WI-FI

02.   
CONCIERGE

07.   
TAXI SERVICES

03.   
FOREIGN EXCHANGE

08.   
ATM

04.   
VALET

09.   
DELIVERY SERVICE

05.   
BABY FEEDING ROOMS

10.   
HANDICAP ASSISTANCE





**WORK**

*Artfully*

   
values that build worth | EROS GROUP  
**STATEMENT**



# STATEMENT

## AN IMPRESSIVE STATEMENT

At the south west corner of AIPL Joy Gallery sits AIPL-Eros Statement - A Grade "A" Office Tower. A striking new presence in the Gurugram skyline, the unique diamond shaped footprint of the office floors is accentuated volumetrically through the alternating 'folds' in the facade, combining leading edge design and technology to create the next generation workplace in one of the world's most enviable business locations.

Inside, the visionary design is nothing short of inspirational. It optimizes natural light and space to improve the way people collaborate and interact. A host of innovations, from the double skin façade to a majestic triple height entrance lobby, makes a statement.

- Premium quality workspace in a premier address
- 24 levels of premium grade "A" office accommodation
- Horizontal and vertical connectivity between floors with plentiful natural light
- Unique floor plates designed to maximize workspace and access to views for all occupants
- Floor plate size ranging from 25,000 - 29,000 sq.ft (2,322.576 - 2,694.188 sq.mtr.) with total super area of 6,62455 sq.ft. (61543.57 sq.mtr) (approx.)
- Exclusive drop off area for ease of access
- Majestic triple height entrance lobby
- Dedicated parking lifts between basement level and Ground Floor and exclusive passenger lift for office floors from Ground Level





ARTISTIC IMPRESSION OF  
RECEPTION LOBBY









# Partnerships BUILT TO LAST



DESIGN  
ARCHITECT

DPA Consultants Pvt. Ltd.  
Singapore



EXECUTIVE  
ARCHITECT

Design Forum  
International



STRUCTURAL  
CONSULTANT

Vintech  
Consultants



MEP  
CONSULTANT

Sanelac Consultants



LANDSCAPE  
CONSULTANT

Design Cell



FAÇADE  
CONSULTANT

Axis Façade Consulting



EIA  
CONSULTANT

Vardan Envirolab



VERTICAL  
TRANSPORT

TAK Consulting



PARKING  
CONSULTANT

Secure Parking Solutions



SECURITY  
CONSULTANT

EM Improvement India



LEED  
CONSULTANT

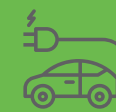
Green Tree  
Building Energy





# CREATING A SUSTAINABLE *Workspace*

AIPL Joy Gallery is a modern building that embraces sustainable and green design. Design and facilities have been introduced to ensure a sustainable workplace while not compromising on the quality of built structure.



#### Electric Vehicle Charging

Preferred parking spaces for electric vehicles



#### Storm Water Management

To manage run off by rain water harvesting



#### Indoor Water Use Reduction

Using water efficient fixtures to achieve reduction in indoor water use



#### Solar Photovoltaic Cells

Provide renewable electricity



#### Indoor Quality Air

Air filters to ensure clean air circulation within office spaces



#### Energy Conservation

AAC Blocks roof insulation and other factors such as glass SHGC considered during designing



#### Day Lighting

Large amount of daylight reduces amount of power in lighting system



#### Eco-building Material

Recycled and locally available materials being used



#### Heat Island Reduction

Paving material used to reduce heat island and locating most of the parking underground



#### Better Health

Use eco-friendly material give health benefits as release of toxic materials is avoided



#### Recycling

Recycling of material by coast segregation



#### Green Roofs

Green roofs to reduce heat island effect and reduce urban air temperatures



WE BRING



*to retail*

More than retail spaces, our Joy developments are lifestyle destinations.  
Come and discover this retail renaissance by AIPL.

**aipl**  
**JOYSTREET**  
Sector 66, Gurugram

**aipl**  
**JOYCENTRAL**  
Sector 65, Gurugram

**aipl** A joint development with ANSERA ESTATE  
**JOYSQUARE**  
Sector 63A, Gurugram

**aipl**  
**JOYGALLERY**  
Sector 66, Gurugram

**aipl**  
**JOYSTREET**  
Umred Road, Nagpur

**aipl**  
**JOYCITY**  
G.T Road, Jalandhar





**ADVANCE INDIA PROJECTS LIMITED**  
CIN: U45209HR1997PLC080240

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